



2024 BENEFIT CONCERT

AT THE COUNT BASIE CENTER

DECEMBER 17, 2024 @ 7:30PM

Each season our troupe of merry musicians, cheerful volunteer elves and extended family of supporters give their time and talents to ensure no one feels alone at the holidays - that everyone is valued and respected.

Our mission is to deliver the gift of human kindness to those who are desperately in need and often forgotten—the mentally and physically challenged, the poor and the homeless, the isolated, veterans, individuals in addiction and recovery programs, and children with special needs and with serious illnesses.

"Where do lonely hearts go?
Nobody ought to be all alone
on *Christmas*"

Founded in 1993 by musician and restaurateur Tim McLoone, and now entering our 32nd Season, Holiday Express continues to bring hope and joy to nearly 30,000 individuals with an entertaining fun-filled show. Your support makes it possible for Holiday Express to visit 100 organizations throughout New Jersey, Philadelphia, and New York City, bringing hope and joy to nearly 30,000 individuals annually.

Holiday Express Band blends its unique mixture of traditional, gospel, and rock 'n soul holiday music in a spectacular performance that will touch you with the spirit of the season.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$20,000 Includes 50 premium tickets (\$125), acknowledgement from the stage, recognition on the preshow video and lobby monitors, social media and website promotion

SANTA SPONSOR - \$10,000 Includes 24 premium tickets (\$125), acknowledgement from the stage, recognition on the preshow video and lobby monitors, social media and website promotion

STAGE SPONSOR - \$7,500 Includes 18 premium tickets (\$125), acknowledgement from the stage, recognition on the preshow video and lobby monitors, social media and website promotion

SOUND & LIGHT SPONSOR - \$5,000 Includes 12 premium tickets (\$125), acknowledgement from the stage, recognition on the preshow video and lobby monitors, social media and website promotion

CURTAIN SPONSOR - \$2,500 Includes 10 premium tickets (\$60), recognition on the preshow video and lobby monitors, social media and website promotion

PATRON SPONSOR - \$1,000 Includes 6 premium tickets (\$60), recognition on the preshow video and lobby monitors, social media and website promotion

Go **HERE** to pay online
or use the link



<https://24BasieConcert.givesmart.com>

For more information, please contact us at Info@HolidayExpress.org or call 732-544-8010

Choose your sponsorship level:

- \$20,000 Presenting Sponsor
- \$10,000 Santa Sponsor
- \$7,500 Stage Sponsor
- \$5,000 Sound & Light Sponsor
- \$2,500 Curtain Sponsor
- \$1000 Patron Sponsor

Contact Name _____

Sponsor Name _____

Address _____

City _____ State _____ Zip Code _____

Contact Mobile # _____

Email _____

PAYMENT Enclosed is my Check for \$ _____
payable to: **HOLIDAY EXPRESS**

Please charge my credit card \$ _____

Name on the card _____

Credit Card Number _____

CID Code _____ Exp. Date _____

Signature _____ Date _____

A processing fee up to 3.8% will be added to your credit card payments so Holiday Express receives 100% of your registration/donation. For larger donations, feel free to contact us for alternate payment options.

Return this form with a check or credit card no. to:

151 Industrial Way East, Suite A4
Eatontown, NJ 07724