



SUNSET BENEFIT

Clambake

SUNDAY, SEPTEMBER 8, 2024

AT 5:00 PM

Please join us for an evening of celebration and recognition as we honor
CAROL STILLWELL OF STILLWELL-HANSEN
renowned philanthropist whose dedication has made a
lasting impact on our community.

ON THE BEACH AT McLOONE'S PIER HOUSE
1 OCEAN AVENUE, LONG BRANCH, NJ

2024 SUNSET BENEFIT *Clambake* SPONSORSHIP OPPORTUNITIES

- PRESENTING SPONSOR** \$20,000
Includes two tables of ten (20 tickets) with prominent seating. Presenting Sponsor boardwalk banner, recognition in all pre-event media, prominent opening ad journal page, stage recognition, social media & website promotion.
- PLATINUM SPONSOR** \$10,000
Includes two tables of eight (16 tickets) with prominent seating, logo on boardwalk sponsor banner, platinum ad journal page, stage recognition, and social media & website promotion.
- GOLD SPONSOR** \$7,500
Includes one table of ten (10 tickets) with priority seating, logo on boardwalk sponsor banner, gold ad journal page, stage acknowledgement, and social media & website promotion.
- SILVER SPONSOR** \$5,000
Includes one table for eight (8 tickets) with preferred seating, and a silver ad journal page.
- BRONZE SPONSOR** \$3,500
Includes seating for six (6 tickets) and a full page ad.
- COPPER SPONSOR** \$1,800
Includes seating for four (4 tickets) and a full page ad.

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- TENT UNDERWRITER** \$5,000
Includes signage, social media & website promotion.
 - SOUND UNDERWRITER** \$2,000
Includes signage, social media & website promotion.
 - DECORATIONS UNDERWRITER** \$1,500
Includes signage, social media & website promotion.

DIGITAL AD JOURNAL OPPORTUNITIES

Journal displayed during the event and on our website

- PROMINENT OPENING PAGE** \$1,500
- PLATINUM PAGE** \$1,000
- GOLD PAGE** \$800
- SILVER PAGE** \$700
- FULL PAGE** \$500
- HALF PAGE** \$300

SHOUT OUT SIGN

- SHOUT OUT SIGN** \$300
"Shout Out" your congratulations to Carol Stillwell and Holiday Express acknowledging our 32nd Season of delivering the gift of human kindness to those in most need year-round.
An 18 inch x 24 inch sign with your logo and message will be displayed outside the Clambake tent on the beach facing the Pier Village boardwalk.

INDIVIDUAL DINNER TICKET

- COCKTAIL RECEPTION & DINNER ONLY \$300 PER PERSON - QTY: _____**

* All artwork, text or graphics for sponsorship signage and ad journals must be received by **FRIDAY, AUGUST 16.**

* Please email as an attachment to Clambake@HolidayExpress.org in one of the following formats: PNG, SVG, JPEG, or PDF.
We cannot accept Word format logos or graphics.



SUNSET BENEFIT *Clambake*
 SUNDAY, SEPTEMBER 8, 2024
 SPONSORSHIP COMMITMENT FORM

Sponsor Name _____
 _____ (as you would like it to appear on signs and print)
 Contact Full Name _____
 Address _____
 City _____ State _____ Zip Code _____
 Contact Mobile # _____ E-Mail _____
 Company Web Address _____

Dinner guest names: _____

Please select: _____ (or email to Clambake@HolidayExpress.org)

Sponsorship Level _____ Amount \$ _____
 # _____ Dinner Reservations @ \$300 = \$ _____
 _____ Page in Ad Journal = \$ _____
 _____ Shout Out Sign @ \$300 = \$ _____

We cannot attend but wish to support with a donation in the amount of: \$ _____

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* Please email as an attachment to Clambake@HolidayExpress.org in one of the following formats: PNG, SVG, JPEG, or PDF. We cannot Word format logos or graphics.

Enclosed is my check for \$ _____ payable to: HOLIDAY EXPRESS Check will follow Please send invoice

Please charge my credit card \$ _____

Name on the card _____

Credit Card Number _____

CID Code _____ Exp. Date ____/____

Signature _____ Date _____

A credit card processing fee up to 3.8% will be added to your credit card payments so Holiday Express receives 100% of your registration/donation. For larger donations, feel free to contact us for alternate payment options.

Please return this form and payment to: HOLIDAY EXPRESS by August 23, 2024

Mail to: Holiday Express, 151 Industrial Way East, Suite A4, Eatontown, NJ 07724

For additional information, contact us at 732-544-8010 or Clambake@HolidayExpress.org

To register or donate online, please visit: <https://HolExCB24.givesmart.com>

OR Scan here
to go to the
registration
website.



THANK YOU FOR YOUR SUPPORT!

Proceeds go to benefit the Holiday Express mission to deliver music, food, gifts, financial support and friendship to those with the greatest need for the gift of human kindness during the holiday season and throughout the year.