

2022 SPONSORSHIP OPPORTUNITIES

At Holiday Express we believe no one should be alone during the holidays

Holiday Express delivers the gift of human kindness to those who are desperately in need and often forgotten—the mentally and physically challenged, the poor and the homeless, the isolated, veterans, individuals in addiction and recovery programs, and children with special needs and with serious illnesses. Founded in 1993 by musician and restaurateur Tim McLoone, Holiday Express is a non-sectarian non-profit organization. Your support makes it possible for Holiday Express to visit 100 organizations throughout New Jersey, Philadelphia and New York City, bringing hope and joy to nearly 30,000 individuals annually.











Holiday Express, Inc. is a 501(c)(3) nonprofit organization Federal Tax ID # 22-3470019





20th Annual

Golf Classic

Monday, May 2, 2022

The Holiday Express Golf Classic—at the premier private Manasquan River Golf Club in Brielle, NJ

This popular event includes nearly 200 golfers on a beautiful riverside golf course. The attention to detail and fun make this an ideal venue to entertain clients and friends.

PRESENTING SPONSOR - \$15,000 Includes a speaking opportunity, driveway signage, own-a-hole,		
two foursomes, four additional dinner seats, website homepage recognition and social media		
promotion		
EAGLE SPONSOR - \$10,500 Includes one foursome, four additional dinner seats, own-a-hole,		
website and social media promotion		
LUNCHEON SPONSOR - \$6,000 Includes one foursome plus prominent signage at the luncheon		
COCKTAIL SPONSOR - \$6,000 Includes one foursome plus prominent signage during cocktail hour		
AUTO SPONSOR - \$6,000 Includes one foursome plus prominent display of one vehicle		
GOLD SPONSOR - \$4,000 Includes one foursome and one tee sign		
CART FLEET SPONSOR - \$2,500 Includes signage on golf carts Plus foursome \$4,500		
FORECADDIE SPONSOR - \$2,500 Includes name on forecaddie bibs Plus foursome \$4,500		
GOLFER GIFT SPONSOR - \$2,500 Includes giveaway opportunity Plus foursome \$4,500		
DRIVING RANGE SPONSOR - \$1,500 ☐ Plus foursome \$3,500		
ON-COURSE REFRESHMENT SPONSOR - \$1,000		
PUTTING GREEN SPONSOR - \$750		
TEE SIGN - \$350		
SINGLE GOLFER - \$500 ☐ GOLF FOURSOME - \$2000		





15th Annual

Sunset Benefit Clambake Sunday, September 18, 2022

The Holiday Express Sunset Benefit Clambake—on the beach at McLoone's Pier House in Long Branch, NJ

Not your typical gala, this beach party attracts over 400 guests and features live music by the Holiday Express Band, premium open bar, extensive dinner menu including raw bar, filet mignon, and lobster, a fantastic Silent Auction, Wine Pull, Treasure Box, 50/50 Raffle and more!

- PRESENTING SPONSOR \$15,000 Includes two tables of ten (20 tickets) with prominent seating,

 Presenting Sponsor boardwalk banner, recognition in all pre-event media, platinum ad journal page,

 speaking opportunity, stage recognition, social media and website promotion
- **PLATINUM SPONSOR** \$10,000 Includes two tables of eight (16 tickets) with prominent seating, logo on boardwalk sponsor banner, platinum ad journal page, stage recognition, social media and website promotion
- GOLD SPONSOR \$6,000 Includes one table of ten with priority seating, logo on boardwalk sponsor banner, gold ad journal page, stage acknowledgement, social media and website promotion
- □ SILVER SPONSOR \$4,500 Includes one table of eight with preferred seating, silver ad journal page
- AUTO SPONSOR \$3,500 Includes prominent display of two cars, two dinner seats, full page ad
- BRONZE SPONSOR \$1,750 Includes two dinner seats, bronze ad journal page

□ VIRTUAL AD JOURNAL OPPORTUNITIES (on display during event and on Holiday Express website)

Prominent Opening Page	\$1,500
Platinum Page	\$1000
Gold Page	\$800
Silver Page	\$700
Full Page	\$500
Half Page	\$300
Quarter Page	\$150





December 19 & 20, 2022

The Holiday Express Benefit Concerts -

Hackensack Meridian Health Theatre at the Count Basie Center for the Arts in Red Bank, NJ

Your sponsorship gives you the option of two exciting nights to bring your guests. The Holiday Express Band blends its unique mixture of traditional, gospel, and rock 'n soul holiday music in a spectacular performance that will touch you with the spirit of the season.

- ☐ PRESENTING SPONSOR <u>Call the Holiday Express office for details</u>
- SANTA SPONSOR \$10,000 Includes 24 premium tickets (\$125), acknowledgement from the stage, recognition on the preshow video and lobby monitors, social media and website promotion
- STAGE SPONSOR \$7,500 18 premium tickets (\$125), acknowledgement from the stage, recognition on the preshow video and lobby monitors, social media and website promotion
- SOUND & LIGHT SPONSOR \$5,000 12 premium tickets (\$125), acknowledgement from the stage, recognition on the preshow video and lobby monitors, social media and website promotion
- **CURTAIN SPONSOR \$2,500** 10 premium tickets (\$60), recognition on the preshow video and lobby monitors, social media and website promotion
- PATRON SPONSOR \$1,000 6 premium tickets (\$60), recognition on the preshow video and lobby monitors, social media and website promotion

Red Bank Town Lighting – Friday, November 25, 2022

■ BONUS SPONSORSHIP, Our way of saying "Thank you"

FREE to businesses sponsoring Holiday Express annually at \$10,000+ level (any combination of Golf, Clambake, Benefit Concert sponsorships totaling \$10,000 annually)

2022 SPONSORSHIP COMMITMENT FORM



Golf Classic—Monday, May 2, 2022				
Sponsorship Level	Amount \$			
Sunset Benefit Clambake—Sunday, September 18, 2022				
Sponsorship Level	Amount \$			
Benefit Concert at Count Basie—December 19 & 20, 2022 (Select preferred day)				
Sponsorship Level	Amount \$			
Red Bank Town Lighting—Friday, November 25, 2022				
Yes, we qualify to be a sponsor (\$10,000 + total)				
Check enclosedCredit Card Check will follow				
Name				
Company				
Address				
City	State Zip			
Phone #	Fax #			
E-mail				
Credit Card #				
Exp. Date/CID Code Amex	_ Visa MC Discover			
Signature				

Return Form To:

151 Industrial Way East Building A, Suite A-4 Eatontown, NJ 07724

For further information on Holiday Express please contact:

Lorrie Klaric, Executive Director Iklaric@holidayexpress.org or

Amy Robinson, Director of Operations, arobinson@holidayexpress.org

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