



2022 BENEFIT CONCERTS AT THE COUNT BASIE THEATRE SPONSORSHIP OPPORTUNITIES

At Holiday Express we believe no one should be alone during the holidays

Holiday Express delivers the gift of human kindness to those who are desperately in need and often forgotten—the mentally and physically challenged, the poor and the homeless, the isolated, veterans, individuals in addiction and recovery programs, and children with special needs and with serious illnesses. Founded in 1993 by musician and restaurateur Tim McLoone, Holiday Express is a non-sectarian non-profit organization. Your support makes it possible for Holiday Express to visit 100 organizations throughout New Jersey, Philadelphia and New York City, bringing hope and joy to nearly 30,000 individuals annually.





Benefit Concerts at Count Basie

December 19 & 20, 2022

The Holiday Express Benefit Concerts -

Hackensack Meridian Health Theatre at the Count Basie Center for the Arts in Red Bank, NJ

Your sponsorship gives you the option of two exciting nights to bring your guests. The Holiday Express Band blends its unique mixture of traditional, gospel, and rock 'n soul holiday music in a spectacular performance that will touch you with the spirit of the season.

- ❑ **PRESENTING SPONSOR** Call the Holiday Express office for details
- ❑ **SANTA SPONSOR - \$10,000** Includes 24 premium tickets (\$125), acknowledgement from the stage, recognition on the preshow video and lobby monitors, social media and website promotion
- ❑ **STAGE SPONSOR - \$7,500** 18 premium tickets (\$125), acknowledgement from the stage, recognition on the preshow video and lobby monitors, social media and website promotion
- ❑ **SOUND & LIGHT SPONSOR - \$5,000** 12 premium tickets (\$125), acknowledgement from the stage, recognition on the preshow video and lobby monitors, social media and website promotion
- ❑ **CURTAIN SPONSOR - \$2,500** 10 premium tickets (\$60), recognition on the preshow video and lobby monitors, social media and website promotion
- ❑ **PATRON SPONSOR - \$1,000** 6 premium tickets (\$60), recognition on the preshow video and lobby monitors, social media and website promotion

Red Bank Town Lighting – Friday, November 25, 2022

- ❑ **BONUS SPONSORSHIP, Our way of saying “Thank you”**

FREE to businesses sponsoring Holiday Express annually at \$10,000+ level

(any combination of Golf, Clambake, Benefit Concert sponsorships totaling \$10,000 annually)

2022 SPONSORSHIP COMMITMENT FORM



COUNT BASIE BENEFIT CONCERTS

Monday December 19, 2022 ___ Tuesday December 20, 2022 ___ (select preferred date)

Sponsorship Level _____ Amount \$ _____

Check enclosed _____ Credit Card _____ Check will follow _____

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone # _____ Fax # _____

E-mail _____

Credit Card # _____

Exp. Date ___ / ___ CID Code _____ Amex _____ Visa _____ MC _____ Discover _____

Signature _____

Return Form To:

151 Industrial Way East

Building A, Suite A-4

Eatontown, NJ 07724

For further information on Holiday Express please contact:

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Holiday Express, Inc. is a 501(c)(3) nonprofit organization Federal Tax ID # 22-3470019