

# 2021



## SPONSORSHIP OPPORTUNITIES

**At Holiday Express we believe no one should be alone during the holidays**

Holiday Express delivers the gift of human kindness to those who are desperately in need and often forgotten—the mentally and physically challenged, the poor and the homeless, the isolated, veterans, individuals in addiction and recovery programs, and children with special needs and with serious illnesses. Founded in 1993 by musician and restaurateur Tim McLoone, Holiday Express is a non-sectarian non-profit organization. Your support makes it possible for Holiday Express to visit 100 organizations throughout New Jersey, Philadelphia and New York City; bringing hope and joy to over 27,000 individuals annually.



Holiday Express, Inc. is a 501(c)(3) nonprofit organization Federal Tax ID # 22-3470019



**19<sup>th</sup> Annual**  
**Golf Classic**  
**Monday, July 12, 2021**

The Holiday Express Golf Classic—at the premier private Manasquan River Golf Club in Brielle, NJ

This popular event includes nearly 200 golfers and a beautiful riverside golf course. The attention to detail and fun make this an ideal venue to entertain clients and friends.

- ❑ **PRESENTING SPONSOR - \$15,000** *Includes a speaking opportunity, driveway signage, own-a-hole, two foursomes, four additional dinner seats, website homepage recognition and social media promotion*
- ❑ **EAGLE SPONSOR - \$10,000** *Includes one foursome, four additional dinner seats, own-a-hole, website and social media promotion*
- ❑ **LUNCHEON SPONSOR - \$5,500** *Includes one foursome plus prominent signage at the luncheon*
- ❑ **COCKTAIL SPONSOR - \$5,500** *Includes one foursome plus prominent signage during cocktail hour*
- ❑ **AUTO SPONSOR - \$5,500** *Includes one foursome plus prominent display of one vehicle*
- ❑ **GOLD SPONSOR - \$3,500** *Includes one foursome and one tee sign*
- ❑ **CART FLEET SPONSOR - \$2,500** *Includes signage on golf carts*    ❑ *Plus foursome \$4,300*
- ❑ **FORECADDIE SPONSOR - \$2,500** *Includes name on forecaddie bibs*    ❑ *Plus foursome \$4,300*
- ❑ **GOLFER GIFT SPONSOR - \$2,500** *Includes giveaway opportunity*    ❑ *Plus foursome \$4,300*
- ❑ **DRIVING RANGE SPONSOR - \$1,500**    ❑ *Plus foursome \$3,300*
- ❑ **ON-COURSE REFRESHMENT SPONSOR - \$1,000**
- ❑ **PUTTING GREEN SPONSOR - \$750**
- ❑ **TEE SIGN - \$350**
- ❑ **SINGLE GOLFER - \$450**    ❑ **GOLF FOURSOME - \$1,800**



**13<sup>th</sup> Annual**

## **Sunset Benefit Clambake** **Sunday, September 19, 2021**

### The Holiday Express Sunset Benefit Clambake—on the beach at McLoone’s Pier House in Long Branch, NJ

Not your typical gala, this beach party attracts over 400 guests and features live music by the Holiday Express Band, premium open bar, extensive dinner menu including raw bar, filet mignon, and lobster, a fantastic Silent Auction, Wine Pull, Treasure Box, 50/50 Raffle and more!

- ❑ **PRESENTING SPONSOR - \$15,000** *Includes two tables of ten (20 tickets) with prominent seating, Presenting Sponsor boardwalk banner, recognition in all pre-event media , platinum ad journal page, speaking opportunity, stage recognition, social media and website promotion.*
- ❑ **PLATINUM SPONSOR - \$10,000** *Includes two tables of eight (16 tickets) with prominent seating, logo on boardwalk sponsor banner, platinum ad journal page, stage recognition, social media and website promotion*
- ❑ **GOLD SPONSOR - \$5,500** *Includes one table of ten with priority seating, logo on boardwalk sponsor banner, gold ad journal page, stage acknowledgement, social media and website promotion*
- ❑ **SILVER SPONSOR - \$4,000** *Includes table of eight with preferred seating, silver ad journal page*
- ❑ **AUTO SPONSOR - \$3,000** *Includes prominent display of two cars, two dinner seats, full page ad*
- ❑ **BRONZE SPONSOR - \$1,500** *Includes two dinner seats, bronze ad journal page*
- ❑ **VIRTUAL AD JOURNAL OPPORTUNITIES (on display during event and on Holiday Express website)**

Prominent Opening Page	\$1,500
Platinum Page	\$1000
Gold Page	\$800
Silver Page	\$700
Full Page	\$500
Half Page	\$300
Quarter Page	\$150



## Benefit Concerts at Count Basie

December 20 & 21, 2021

The Holiday Express Benefit Concerts - at the Hackensack Meridian Health Theatre at the Count Basie Center for the Arts in Red Bank, NJ

Your sponsorship gives you the option of two exciting nights to bring your guests. The Holiday Express Band blends its unique mixture of traditional, gospel, and rock 'n soul holiday music in a spectacular performance that will touch you with the spirit of the season.

- ❑ **PRESENTING SPONSOR** Call the Holiday Express office for details
- ❑ **SANTA SPONSOR - \$10,000** Includes 24 premium tickets (\$125), acknowledgement from the stage, recognition on the preshow video and lobby monitors, social media and website promotion
- ❑ **STAGE SPONSOR - \$7,500** 18 premium tickets (\$125), acknowledgement from the stage, recognition on the preshow video and lobby monitors, social media and website promotion
- ❑ **SOUND & LIGHT SPONSOR - \$5,000** 12 premium tickets (\$125), acknowledgement from the stage, recognition on the preshow video and lobby monitors, social media and website promotion
- ❑ **CURTAIN SPONSOR - \$2,500** 10 premium tickets (\$60), recognition on the preshow video and lobby monitors, social media and website promotion
- ❑ **PATRON SPONSOR - \$1,000** 6 premium tickets (\$60), recognition on the preshow video and lobby monitors, social media and website promotion

### **Red Bank Town Lighting – Friday, November 26, 2021**

- ❑ **BONUS SPONSORSHIP, Our way of saying “Thank you”**  
**FREE to businesses sponsoring Holiday Express annually at \$10,000+ level**  
**(any combination of Golf, Clambake, Benefit Concert sponsorships totaling \$10,000 annually)**

## SPONSORSHIP COMMITMENT FORM



*Golf Classic—Monday, July 12, 2021*

Sponsorship Level \_\_\_\_\_ Amount \$ \_\_\_\_\_

*Sunset Benefit Clambake—Sunday, September 19, 2021*

Sponsorship Level \_\_\_\_\_ Amount \$ \_\_\_\_\_

*Benefit Concert at Cunt Basie—December 20 & 21, 2021 (Select preferred day)*

Sponsorship Level \_\_\_\_\_ Amount \$ \_\_\_\_\_

*Red Bank Town Lighting—Friday, November 26, 2021*

Yes, we qualify to be a sponsor (\$10,000 + total) \_\_\_\_\_

Check enclosed \_\_\_\_\_ Credit Card \_\_\_\_\_ Check will follow \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone # \_\_\_\_\_ Fax # \_\_\_\_\_

E-mail \_\_\_\_\_

Credit Card # \_\_\_\_\_

Exp. Date \_\_\_/\_\_\_/\_\_\_ CID Code \_\_\_\_\_ Amex \_\_\_\_\_ Visa \_\_\_\_\_ MC \_\_\_\_\_ Discover \_\_\_\_\_

Signature \_\_\_\_\_

### Return Form To:

**151 Industrial Way East**

**Building A, Suite A-4**

**Eatontown, NJ 07724**

**FAX NUMBER: 732-544-8020 / EMAIL: [arobinson@holidayexpress.org](mailto:arobinson@holidayexpress.org)**

*For further information on Holiday Express please contact:*

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*[arobinson@holidayexpress.org](mailto:arobinson@holidayexpress.org) Office phone: 732-544-8010 [www.holidayexpress.org](http://www.holidayexpress.org)*



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