



**NIGHTMARE BEFORE CHRISTMAS..**

## **A SOIREE TO BENEFIT HOLIDAY EXPRESS**

**FRIDAY, OCTOBER 30, 2026 AT 6:00 PM**

**THE ASBURY HOTEL & LANES**  
210 5<sup>TH</sup> AVENUE, ASBURY PARK, NJ

**HONORARY CHAIR**  
Carol Stillwell of  **Stillwell-Hansen**

### **2026 HONOREES**

**THE ANDREW SPENCER AWARD**  
Dianne Meserlin & Sharon Kitley

**THE LAUREN TOWNSEND AWARD**  
Abbey Basile & Rylee Desiderato

**THE MARY T. ROBINSON AWARD**  
Victor Rallo of Birravino

**THE DENNIS HUSSERL AWARD**  
Joseph's House

2026 NIGHTMARE BEFORE CHRISTMAS SOIREE SPONSORSHIP OPPORTUNITIES

- ☐ **CHRISTMAS TOWN SPONSOR** ..... \$25,000  
Includes two tables of 12 (24 tickets) with prominent seating. Christmas Town Sponsor event signage, recognition in all pre-event media, platinum page in the digital ad journal, stage recognition, social media & website promotion, and 4 tickets to the Holiday Express Concert at the Count Basie Center in Red Bank, NJ.
- ☐ **HALLOWEEN TOWN SPONSOR** ..... \$20,000  
Includes two tables of ten (20 tickets) with prominent seating. Halloween Town Sponsor event signage, recognition in all pre-event media, prominent opening page in the digital ad journal, stage recognition, social media & website promotion.
- ☐ **JACK O' SKELLINGTON SPONSOR** ..... \$15,000  
Includes two tables of eight (16 tickets) with prominent seating, logo on event sponsor signage, platinum page in the digital ad journal, stage recognition, and social media & website promotion.
- ☐ **SANDY CLAWS SPONSOR** ..... \$10,000  
Includes one table of ten (10 tickets) with priority seating, logo on event sponsor signage, gold page in the digital ad journal, stage recognition, and social media & website promotion.
- ☐ **PUMPKIN KING SPONSOR** ..... \$7,500  
Includes one table for eight (8 tickets) with preferred seating, and a silver page in the digital ad journal.
- ☐ **DR. FINKELSTEIN SPONSOR** ..... \$5,000  
Includes seating for six (6 tickets) and a full page in the digital ad journal.
- ☐ **SALLY STITCH SPONSOR** ..... \$2,500  
Includes seating for four (4 tickets) and a full page in the digital ad journal.
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- ☐ **OOGIE BOOGIE UNDERWRITER (ENTERTAINMENT)** ..... \$5,000  
Includes signage, social media & website promotion.
- ☐ **MIDNIGHT MAGIC UNDERWRITER (DESIGN)** ..... \$2,000  
Includes signage, social media & website promotion.
- ☐ **CREEPIN' IT REAL UNDERWRITER (VALET)** ..... \$1,500  
Includes signage, social media & website promotion.

DIGITAL AD JOURNAL OPPORTUNITIES

Journal displayed during the event and on our website

- ☐ **PROMINENT OPENING PAGE** ..... \$1,500
- ☐ **SILVER PAGE** ..... \$700
- ☐ **PLATINUM PAGE** ..... \$1,000
- ☐ **FULL PAGE** ..... \$500
- ☐ **GOLD PAGE** ..... \$800
- ☐ **HALF PAGE** ..... \$300

INDIVIDUAL DINNER TICKET

- ☐ **COCKTAIL RECEPTION & DINNER**      \$375 PER PERSON - QTY: \_\_\_\_\_

\* All artwork, text or graphics for sponsorship signage and ad journals must be received by MONDAY, OCTOBER 5th.

\* Please email as an attachment to [info@HolidayExpress.org](mailto:info@HolidayExpress.org) in one of the following formats: PNG, SVG, JPEG, or EPS.  
We cannot accept Word format logos or graphics.



# NIGHTMARE BEFORE CHRISTMAS SOIREE

## FRIDAY, OCTOBER 30, 2026

### SPONSORSHIP COMMITMENT FORM

Sponsor Name \_\_\_\_\_  
(as you would like it to appear on signs and print)  
Contact Full Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Contact Mobile # \_\_\_\_\_ E-Mail \_\_\_\_\_  
Company Web Address \_\_\_\_\_

Dinner guest names: \_\_\_\_\_  
\_\_\_\_\_

Please select: \_\_\_\_\_ (or email to [info@HolidayExpress.org](mailto:info@HolidayExpress.org))

Sponsorship Level \_\_\_\_\_ Amount \$ \_\_\_\_\_  
# \_\_\_\_\_ Dinner Reservations @ \$375 = \$ \_\_\_\_\_  
\_\_\_\_\_ Page in Ad Journal = \$ \_\_\_\_\_

We cannot attend but wish to support with a donation in the amount of: \$ \_\_\_\_\_

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PNG, SVG, JPEG, or EPS. We cannot Word format logos or graphics.

☐ Enclosed is my check for \$ \_\_\_\_\_ payable to: HOLIDAY EXPRESS ☐ Check will follow ☐ Please send invoice

☐ Please charge my credit card \$ \_\_\_\_\_

Name on the card \_\_\_\_\_

Credit Card Number \_\_\_\_\_

CID Code \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

A credit card processing fee up to 3.8% will be added to your credit card payments so Holiday Express receives 100% of your registration/donation. For larger donations, feel free to contact us for alternate payment options.

**Please return this form and payment to: HOLIDAY EXPRESS by October 5, 2026**

Mail to: Holiday Express, 151 Industrial Way East, Suite A4, Eatontown, NJ 07724

For additional information, contact us at 732-544-8010 or [info@HolidayExpress.org](mailto:info@HolidayExpress.org)

To register or donate online, please visit: [holidayexpress.org/nightmare-before-christmas/](https://holidayexpress.org/nightmare-before-christmas/)

OR Scan here  
to go to the  
registration  
website.



**THANK YOU FOR YOUR  
SUPPORT!**

Proceeds go to benefit the Holiday Express mission to deliver music, food, gifts, financial support and friendship to those with the greatest need for the gift of human kindness during the holiday season and throughout the year.