



2026 BENEFIT CONCERT AT THE COUNT BASIE CENTER DECEMBER 15, 2026 @ 7:30PM

Each season our troupe of merry musicians, cheerful volunteer elves and extended family of supporters give their time and talents to ensure no one feels alone at the holidays – that everyone is valued and respected.

Our mission is to deliver the gift of human kindness to those who are desperately in need and often forgotten—the mentally and physically challenged, the poor and the homeless, the isolated, veterans, individuals in addiction and recovery programs, and children with special needs and with serious illnesses.

"Where do lonely hearts go?
Nobody ought to be all alone
on *Christmas*"

Founded in 1993 by musician and restaurateur Tim McLoone, and now entering our 34th Season, Holiday Express continues to bring hope and joy to nearly 25,000 individuals with an entertaining fun-filled show. Your support makes it possible for Holiday Express to visit 100 organizations throughout New Jersey, Philadelphia, and New York City, bringing hope and joy to nearly 25,000 individuals annually.

Holiday Express Band blends its unique mixture of traditional, gospel, and rock 'n soul holiday music in a spectacular performance that will touch you with the spirit of the season.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$20,000 Includes 50 premium tickets (\$149), acknowledgement from the stage, recognition on the preshow video and lobby monitors, social media and website promotion

SANTA SPONSOR - \$10,000 Includes 20 premium tickets (\$149), acknowledgment from the stage, recognition on the preshow video and lobby monitors, social media and website promotion

STAGE SPONSOR - \$7,500 Includes 16 premium tickets (\$149), acknowledgment from the stage, recognition on the preshow video and lobby monitors, social media and website promotion

SOUND & LIGHT SPONSOR - \$5,000 Includes 10 premium tickets (\$149), acknowledgment from the stage, recognition on the preshow video and lobby monitors, social media and website promotion

CURTAIN SPONSOR - \$2,500 Includes 8 premium tickets (\$89), recognition on the preshow video and lobby monitors, social media and website promotion

PATRON SPONSOR - \$1,000 Includes 4 premium tickets (\$89), recognition on the preshow video and lobby monitors, social media and website promotion

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to pay online
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<https://holidayexpress.org/benefit-concert-count-basie>

For more information, please contact us at Info@HolidayExpress.org or call 732-544-8010

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payable to: **HOLIDAY EXPRESS**
☐ Please charge my credit card \$ _____

Name on the card _____

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A processing fee up to 3.8% will be added to your credit card payments so Holiday Express receives 100% of your registration/donation. For larger donations, feel free to contact us for alternate payment options.

Return this form with a check or credit card no. to:

151 Industrial Way East, Suite A4
Eatontown, NJ 07724

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