



The 9th Annual Holiday Express
SUNSET BENEFIT CLAMBAKE, SUNDAY, SEPTEMBER 18, 2016

On the Beach at McLoone's Pier House, Long Branch, New Jersey

PRESENTING SPONSOR *Shore Point Distributing Co.*

SPONSORSHIP OPPORTUNITIES:

MAJOR SPONSOR PACKAGE: All sponsorships of \$2,500 and above receive the following recognition as part of their sponsorship:

- Recognition on Holiday Express website (150,000 – 200,000 hits yearly)
- Recognition from stage
- Recognition on event signage/sponsor board
- Recognition in winter Holiday Express special edition "2016 Season Yearbook"

- PLATINUM SPONSOR \$10,000** **Limo with champagne** to and from the event for you and your guests, *NEW THIS YEAR:* Your guests invited to **VIP Pre-Event Founder Party** with Holiday Express Founder Tim McLoone, *NEW THIS YEAR:* Recognition from the stage with a **Speaking Opportunity**, *NEW THIS YEAR:* **Boardwalk Title Sponsor Banner** will include your logo and hang the prior to the event, Platinum page in event ad journal, as well as recognition at the program and on the event bookmark, **Tickets for 16 Guests** with prominent seating
- GOLD SPONSOR \$5,500** *NEW THIS YEAR:* Your guests invited to **VIP Pre-Event Founder Party** with Holiday Express Founder Tim McLoone, *NEW THIS YEAR:* **Boardwalk Title Sponsor Banner** will include your logo and hang the prior to the event, Gold page in event ad journal, as well as recognition at the program and on the event bookmark, **Table of 10** with prominent seating
- SILVER SPONSOR \$3,800** **Table of Eight** with preferred seating, Silver page in event ad journal, as well as recognition in the program and on the event bookmark
- BRONZE SPONSOR \$1,500** **Two Tickets** to the Clambake, Bronze page in event ad journal, as well as recognition in the program and on the event bookmark
- TENT SPONSOR \$10,000** *NEW THIS YEAR:* Residents of Pier Village's 538 apartments, as well as restaurant guests, gym members, shoppers, and beach goers will be sure to see your company's advertisement. **Flag Featuring Your Company's Logo** will fly high a top the eye-catching tent, **8' x 2.5' Banner** featuring your company advertisement front and center on the tent for everyone to see, **Two Tickets** to the Clambake
- AUTO SPONSOR \$5,000** **Prominent Display** of the sponsor's new vehicles on the beach, Sponsor representatives can **Meet and Greet** event guests at the vehicle showcase, **Two Tickets** to the Clambake

AD JOURNAL OPPORTUNITIES:

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|---|---|---|
| <input type="checkbox"/> Back Cover SOLD \$1,200 | <input type="checkbox"/> Last Page \$750 | <input type="checkbox"/> Full Page (5 1/4" w x 8 1/4" h) ... \$300 |
| <input type="checkbox"/> Inside Front Cover SOLD \$1,000 | <input type="checkbox"/> Gold Page \$500 | <input type="checkbox"/> Half Page \$200 |
| <input type="checkbox"/> Inside Back Cover \$1,000 | <input type="checkbox"/> Silver Page \$400 | <input type="checkbox"/> Quarter Page \$125 |

- NEW ARTWORK email to adjournal@holidayexpress.org
Digital files can be in the following formats: EPS, TIFF, JPEG and PDF. Due by September 2, 2016.
- USE LAST YEAR's artwork

- SILENT AUCTION GIFT DONATION** If you need a volunteer to pick up your donation, please email clambakeauction@holidayexpress.org

PLEASE COMPLETE BELOW

CONTACT NAME _____ TITLE _____

COMPANY NAME _____

MAILING ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____ EMAIL _____

ENCLOSED IS MY CHECK FOR \$ _____ MADE PAYABLE TO **HOLIDAY EXPRESS**

PLEASE CHARGE MY (CIRCLE ONE) MASTER CARD VISA AMEX DISCOVER CARD# _____

EXPIRATION DATE _____ CID CODE _____ SIGNATURE _____

PLEASE MAIL YOUR CHECK TO: **HOLIDAY EXPRESS**
968 SHREWSBURY AVENUE
TINTON FALLS, NJ 07724

DEADLINE for journal submission is **SEPTEMBER 2, 2016**. For more information, please call holiday express at 732-544-8010.

Thank you for your donation, Holiday Express is a registered 501 c (3). Our tax identification number is 22-3470019.