

2016



HOLIDAY
EXPRESS®

YEARBOOK



Delivering the Gift of Human Kindness

A Message from **TIM McLOONE**



Hello to our Holiday Express “family!”

So, how am I supposed to describe what just took place this past season, except to say that it was both inspiring and exhausting for all involved? When we challenged our organization to push beyond anything we had ever conceived of previously, I am not sure we appreciated just how strenuous it would be. From our office staff to our warehouse “elves” and all the other volunteers, including the musicians, it was a heroic undertaking. As always, we came through for all of the wonderful people who were waiting for us. I am sure we really didn’t let anyone down. Amazing.

Having said that...is everyone ready for 100 events in our 25th season? I sure hope so, because it is going to happen.

Tim McLoone
Founder

Words from **LORRIE KLARIC**



Dear Friends of Holiday Express,

Human Kindness and Holiday Express go perfectly together; they are the words that capture the spirit of who we are and what we stand for. Holiday Express is blessed with an amazing team of fun-loving and hardworking elves, talented musicians, and amazing supporters who recognize that now, more than ever, the world needs more kindness. Our small but mighty staff is extremely grateful for your investment in our mission, and we are humbled and honored to have you on the Holiday Express team! Together, we are making a difference in the lives of those desperately in need and often forgotten, and we want you to know how much we value your commitment to helping us to deliver the gift of human kindness.

As we reflect on our 24th season of 90 events in 48 days, we look forward to celebrating our 25th season of 100 events with you!

With heartfelt appreciation,
Lorrie Klaric
Executive Director

OUR MISSION STATEMENT

It is the mission of Holiday Express to deliver music, food, gifts, financial support, and friendship to those with the greatest need for the gift of human kindness during the holiday season and throughout the year.

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Donated by
Debbie McKenna

Executive Editor

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Committee Members

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CONTACT INFORMATION

There are a number of ways to contact us at Holiday Express, and we'd love to hear from you! Please be sure to follow us throughout the year on our website and on social media for details, updates, information on ways to help, and LOTS of wonderful photos from our many events all season long!


ADDRESS 968 Shrewsbury Avenue, Tinton Falls, NJ 07724

PHONE 732-544-8010

WEBSITE www.holidayexpress.org

 **FACEBOOK** www.Facebook.com/pages/Holiday-Express/68926419219

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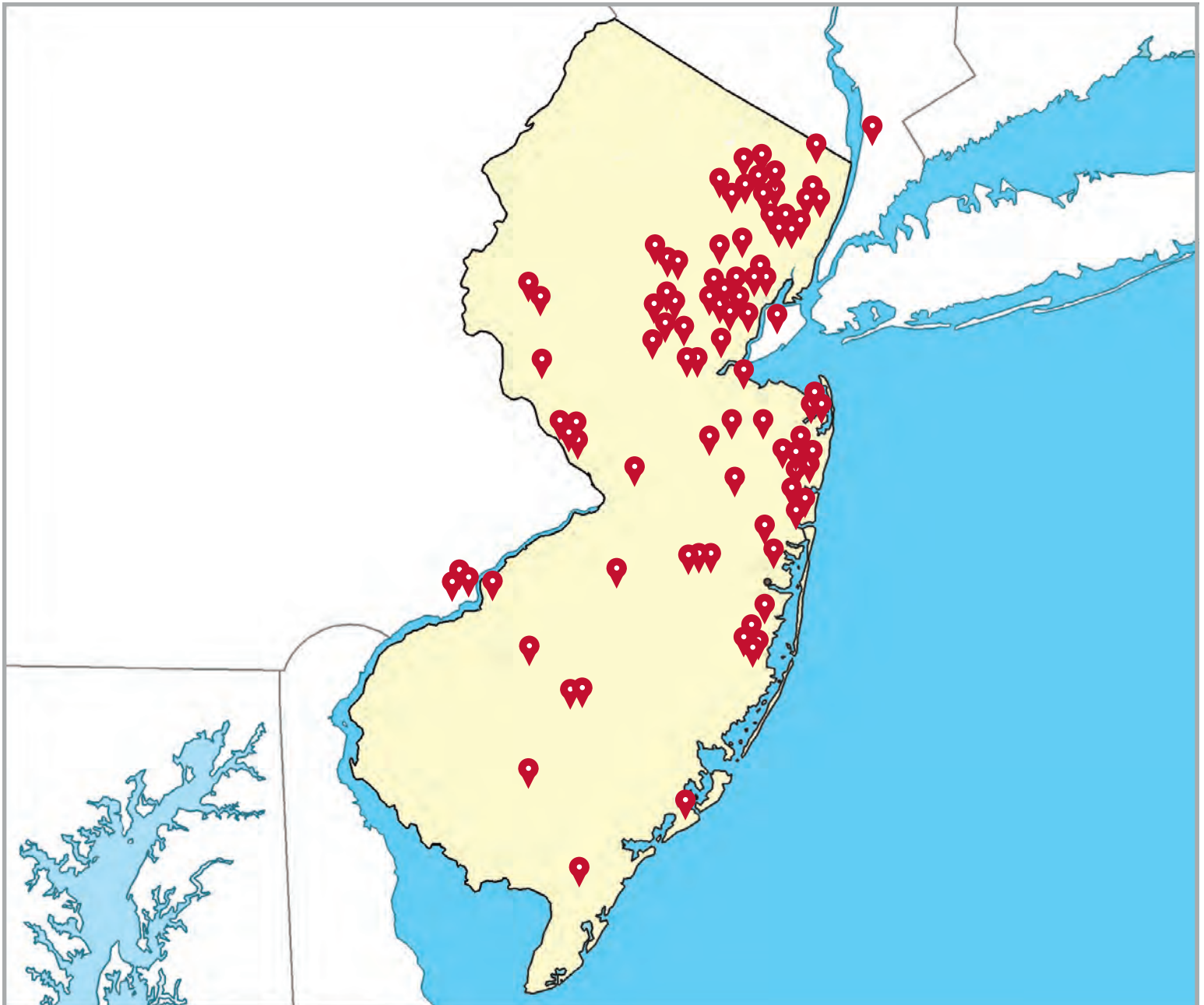
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Holiday Express is a registered 501(c)(3) organization. Federal Tax ID: 22-3470019

2016 HOLIDAY EXPRESS

Ninety events in 48 days? Yes, it can be done! Starting on November 7 and continuing right through to Christmas Eve, Holiday Express broke our own record yet again and marked our 24th year by tirelessly crisscrossing the entire state of New Jersey, with additional events in New York and Pennsylvania. Our stops included homeless shelters, soup kitchens, psychiatric hospitals, addiction recovery programs, developmental centers, children's hospitals, special needs schools, veterans' groups, and more - along with a few public events to help us raise both funds and awareness for Holiday Express and its mission. What to expect for our 25th anniversary season in 2017? Why, 100 enthusiastic events, of course!



CALENDAR OF EVENTS

Nov. 7	High Point School	Morganville, NJ	Dec. 3	Hudson Milestones	Jersey City, NJ
Nov. 7	Mental Health Assoc. of Morris County	Mountain Lakes, NJ	Dec. 4	Covenant House NJ	Atlantic City, NJ
Nov. 8	PG Chambers School	Cedar Knolls, NJ	Dec. 4	Matheny Medical & Education Center	Peapack, NJ
Nov. 8	Washington Elementary Program - Autism Continuum	Paramus, NJ	Dec. 5	A. Harry Moore School	Jersey City, NJ
Nov. 9	Cerebral Palsy League	Cranford, NJ	Dec. 5	CPC Behavioral Health, Park Place, Booker Behavioral & Community Connections	Asbury Park, NJ
Nov. 9	Unity Place of Monmouth County	Oceanport, NJ	Dec. 5	DCF Regional School - Ocean Campus	Toms River, NJ
Nov. 10	Eden Autism Services	Princeton, NJ	Dec. 5	NJEDDA Elementary School	Clifton, NJ
Nov. 10	Mount Carmel Guild - Union County ICMS	Linden, NJ	Dec. 6	Community Care Behavioral Health	Freehold, NJ
Nov. 11	Daybreak Treatment Partial Care Program	West Berlin, NJ	Dec. 7	Collier School	Wickatunk, NJ
Nov. 11	Deron School	Union, NJ	Dec. 7	Trinitas Regional Medical Center - Brother Bonaventure Residents	Elizabeth, NJ
Nov. 13	Veterans Haven North	Glen Gardner, NJ	Dec. 8	Cerebral Palsy of North Jersey	Mountainside, NJ
Nov. 14	Catholic Charities - Housing Services	Jersey City, NJ	Dec. 8	University Behavioral Healthcare	Piscataway, NJ
Nov. 14	Ocean Mental Health	Toms River, NJ	Dec. 9	Alpha School	Jackson, NJ
Nov. 15	Bright Beginnings Learning Center	Piscataway, NJ	Dec. 9	Paramus Adult Training Center	Paramus, NJ
Nov. 15	Cheshire Home	Florham Park, NJ	Dec. 10	Eastern Christian Children's Retreat	Wyckoff, NJ
Nov. 16	Children's Specialized Hospital - New Brunswick Campus	New Brunswick, NJ	Dec. 10	Market Street Mission	Morristown, NJ
Nov. 16	NJEDDA High School	Clifton, NJ	Dec. 11	St. Francis Inn Soup Kitchen	Philadelphia, PA
Nov. 16	Spectrum for Living	Rockleigh, NJ	Dec. 11	Thank-A-Vet	Philadelphia, PA
Nov. 17	Community Access Unlimited	Plainfield, NJ	Dec. 12	St. Joseph's School for the Blind	Jersey City, NJ
Nov. 17	CTC Academy	Oakland, NJ	Dec. 12	The Phoenix Center	Nutley, NJ
Nov. 18	Larc School	Bellmawr, NJ	Dec. 13	Trenton Area Soup Kitchen	Trenton, NJ
Nov. 18	Morris - Union Jointure Commission Developmental Learning Center	Warren, NJ	Dec. 13	Trenton Psychiatric Hospital	West Trenton, NJ
Nov. 19	Jersey Shore Rescue Mission	Asbury Park, NJ	Dec. 14	Joseph's House	Camden, NJ
Nov. 19	Mercy Home	Brooklyn, NY	Dec. 14	Ladacin - Schroth School	Wanamassa, NJ
Nov. 20	Crystal Lake Healthcare & Rehabilitation	Bayville, NJ	Dec. 15	Audrey Hepburn Children's House	Hackensack, NJ
Nov. 20	Six Flags Great Adventure - Christmas in the Park	Jackson, NJ	Dec. 15	Easter Seals	Lincroft, NJ
Nov. 21	Catholic Charities - Partners in Recovery	Trenton, NJ	Dec. 16	Blythedale Children's Hospital	Valhalla, NY
Nov. 21	Ladacin - Lehmann School	Lakewood, NJ	Dec. 16	Gateway School	Carteret, NJ
Nov. 22	Ancora Psychiatric Hospital	Ancora, NJ	Dec. 17	Children's Specialized Hospital - Toms River Campus	Toms River, NJ
Nov. 22	Woodbine Developmental Center	Woodbine, NJ	Dec. 17	New Lisbon Developmental Center	New Lisbon, NJ
Nov. 25	Red Bank Town Lighting	Red Bank, NJ	Dec. 17	Oasis - A Haven for Women and Children	Paterson, NJ
Nov. 26	Friends of Friends Community Church	Ridgewood, NJ	Dec. 18	Hunterdon Developmental Center	Clinton, NJ
Nov. 26	Turning Point	Paterson, NJ	Dec. 18	Lyons House - Center of Recovery and Hope & Jespy	Lyons, NJ
Nov. 27	Covenant House PA	Philadelphia, PA	Dec. 18	Vineland Developmental Center	Vineland, NJ
Nov. 27	Veterans Haven South	Ancora, NJ	Dec. 19	Count Basie Theatre Benefit Concert Presented by Stillwell-Hansen	Red Bank, NJ
Nov. 28	CVR	Eatontown, NJ	Dec. 19	Hawkswood School	Eatontown, NJ
Nov. 28	Straight & Narrow	Paterson, NJ	Dec. 20	Count Basie Theatre Benefit Concert Presented by Investors Bank	Red Bank, NJ
Nov. 29	Center for Educational Advancement	Flemington, NJ	Dec. 20	Harbor School	Eatontown, NJ
Nov. 29	Regional Day School at Jackson	Jackson, NJ	Dec. 21	Lakeview School	Edison, NJ
Nov. 30	Eva's Village	Paterson, NJ	Dec. 21	NJID Adult Program	Toms River, NJ
Nov. 30	Norman A. Bleshman Regional Day School	Paramus, NJ	Dec. 22	Red Ribbon Academy	Wayne, NJ
Dec. 1	Medallion Behavioral Health	Clifton, NJ	Dec. 24	St. Ann's Soup Kitchen	Newark, NJ
Dec. 1	NJEDDA Adult Training Center	Clifton, NJ	Dec. 24	St. John's Soup Kitchen	Newark, NJ
Dec. 1	Preferred Behavioral Health Group	Brick, NJ	Dec. 24	Trinity Church Soup Kitchen	Asbury Park, NJ
Dec. 2	The Children's Center of Monmouth County	Neptune, NJ			
Dec. 3	Children's Specialized Hospital - Mountainside Campus	Mountainside, NJ			

HOLIDAY EXPRESS

Out and About



The helping hands of Holiday Express reach far into the community, and not just during the winter holiday season! In 2016, our volunteers and supporters participated in a variety of fun events to help share awareness and raise funds for our mission of giving to those in need. Among the places where Holiday Express elves, costume characters, singers, and volunteers were spotted were Six Flags Great Adventure, Wall Stadium Speedway, the Highlands and Rumson Saint Patrick's Day Parades, the Red Bank Town Lighting, and more.



'Tis Always the Season for HOLIDAY EXPRESS

Holiday Express events don't only take place during the winter holiday season! In order to help support the myriad of private visits we make to those in need, we rely greatly upon the success of several public fundraising events that are held at other times of year, including our hugely popular Holiday Express Golf Classic and Holiday Express Sunset Benefit Clambake. Each of these annual celebrations is unsurpassed in providing a fun and festive day for hundreds of Holiday Express supporters, and vital in raising both funds and awareness for the work that we do.

This year, the 15th Annual Holiday Express Golf Classic will be held on Monday, July 17 at the Manasquan River Golf Club in Brielle, NJ. The registration fee of \$450 for each player will include green fees, cart, a forecaddie for each foursome, golfer's gift, on-course refreshments, gourmet treats at the halfway house, lunch, cocktail reception and awards dinner, silent auction, and entertainment. Non-golfers are invited to attend the cocktail reception and dinner. Sponsorships are available. This summer, why not head to the links and be a driving force for Holiday Express?

Later in the year will be the 10th Annual Holiday Express Sunset Benefit Clambake, scheduled for Sunday, September 17



under the shade of a fabulously decorated enormous tent on the beach at McLoone's Pier House in Long Branch, NJ. Forget the formalwear and don your comfortably chic sandals, shorts, and sundresses for this casual yet lavish event. For \$250 per person, guests will enjoy a bountiful buffet featuring lobster, filet mignon, raw bar, and more, along with a premium open bar, silent and live auctions, 50/50 raffle, and dancing to musical entertainment

by the Holiday Express Band. Sponsorship and journal ad opportunities are available, and auction donations are gratefully welcomed. What better way to say farewell to summer than watching the sunset along the shore at this gala celebration?

Please contact Holiday Express at 732-544-8010 or visit www.holidayexpress.org for information, reservations, sponsorships, or donations for the 15th Annual Holiday Express Golf Classic and the 10th Annual Holiday Express Sunset Benefit Clambake.



HOLIDAY EXPRESS MOMENTS SHARED

How can it be possible to make a difference in so many people's lives, just in our seemingly brief annual visits? Miraculously, it is – and we cherish the memory of the countless “Holiday Express moments” that we witness each year, some of which our special audiences graciously share with us...

P.G. Chambers School, Cedar Knolls, NJ: “It was the first time experience for a lot of our younger students, as well as some new staff, and everyone was just blown away! The gift and “presence” you share and provide cannot be measured but is held dearly in our hearts and keeps us all moving forward in the best way possible.”

Mercy Home, Brooklyn, NY: “We cannot thank you enough for the wonderful party you brought to our Mercy Home family! They had an absolute enjoyable time, as always! Your team is simply amazing! THANK YOU, THANK YOU, THANK YOU.”

Straight and Narrow, Paterson, NJ: “Thank you for all that you do for Straight and Narrow. It was a wonderful success. Our men and women haven't stopped talking about it. Our thanks to the whole crew. They were great.”

Regional Day School, Jackson, NJ: “As always, the best party of the year! Thank you, elves and musicians, for bringing the holiday spirit to our students and staff. You are the best.”





A. Harry Moore School, Jersey City, NJ: “The most wonderful day of the year! Thank you for always bringing us the gift of music!”

Ocean Mental Health, Toms River, NJ: “I try to regularly attend all of Ocean Mental Health Services’ fine functions, and I particularly enjoy the Holiday Express visits. I’ve been coming for 18 years, so long that the band talks to me while the show is going on! The event has really grown; I remember the first year I went and it was held in a small church in Point Pleasant and we had pizza. These days, food is provided by places like Jersey Mike’s and Windmill and they even have veggie offerings for me and others that don’t eat meat. Everyone gets a duffel bag full of useful items and there is a raffle for nice prizes. In addition to the musicians, there are many others who volunteer their time to try to bring us some holiday cheer. We are really lucky. It meant the most to me sometimes when my illness was at its worst, because I didn’t always go to my dad’s and stepmom’s for Christmas like I do nowadays. There is really no way to express how grateful I am.”



Trenton Psychiatric Hospital, West Trenton, NJ: “Thank you so much for making my son feel at home today at Trenton State Hospital. Joseph called me and was thrilled with the performance and all involved. Special thanks to all who spoke with him personally.”

Lakeview School, Edison, NJ: “Holiday Express is Lakeview’s favorite day of the year! The joy you bring us and our kids is astounding. It’s the most uplifting, interactive, and joyful time of our year. My students seriously loved every minute of the performance and I loved seeing them sing, dance, and thoroughly enjoy their time with you. Thank you, Holiday Express, for your generosity and care.”



WHAT GOES AROUND, COMES AROUND

The mission of Holiday Express is to deliver music, food, gifts, financial support, and friendship to those with the greatest need for the gift of human kindness. But ask any of our volunteers and they will undoubtedly tell you that it is they who often receive the most wonderful gifts of all...



“A client at today’s event came up with a huge smile and gave me a hug. He said he wasn’t depressed today because Holiday Express came to visit. He also said that he was able to forget that he was homeless for a couple of hours.”

“It is so great to go back to these events year after year and see the same faces. The workers are awesome and so wonderful with the clients. I always leave these events with my face hurting from smiling. I am so very fortunate to be a part of such a wonderful organization.”



“The quote by Mother Teresa that keeps running through my mind is, ‘Not all of us can do great things. But we can do small things with great love.’”

“The administration was a bit astonished not only by the enthusiasm that was generated at the event, but by the generosity of Holiday Express and the amount of food and gifts that we brought. Our departure was a hugfest, and afterwards, we learned that one of the veterans, who is also a pastor, came over to offer his appreciation, saying, ‘This was ineffable.’ Ineffable, we learned, means ‘too great or extreme to be expressed or described in words.’ Yep, that about sums it up.”

“Simply the best part of the holiday season is getting to sing with my friends. We met amazing people this year – precious souls, dancing feet, happy hearts!”



“I made sure to hug each of the young men who left the party and wished each happy holidays, good luck with the program, and to be safe. I got so many greetings, smiles, and big hugs in return. As a mother, I will worry about each and every one of them tonight, and hope and pray that they will find their way.”

“My favorite part was seeing a young girl, who definitely wasn’t interested in the beginning, bawling her eyes out when Santa came out by the end.”

“At the end of our Holiday Express event, I asked a gentleman using a walker if he enjoyed the event. ‘Oh yes. I couldn’t get on the dance floor,’ he said as he pointed to his head, “but I was dancing up here.”



“One thing I’ve noticed is that it’s usually those who have been through the worst in life who tend to be the kindest and gentlest. In the room today, I noticed no egos, no bitterness, and no resentment. It was all just gratitude and love for one another. They all hugged each other (and us) freely and easily and supported each other when one of them went to sing with the band, voluntarily or involuntarily.”

“Before the show, a cognitively disabled adult barked, ‘I hope you’re not singing.’ By the second half of the show, I noticed he started mouthing the words to most every song. The icing on the cake was when the show was over. He ran at me full force and gave me a hug so tight and did not let go. I whispered to him, ‘I’m so happy you had fun and I saw you singing!’ In his deep low voice he said, ‘I love you too!’ And THAT is Holiday Express!”

“It’s amazing what meeting your favorite character will do. The energy of the entire room changed when Elmo came in to play with everyone. Kids who were near unresponsive before the event started were now staring at him wide-eyed and reaching out for him. I’ll always have the image in my mind of the little girl in her wheelchair, who didn’t look up the entire show, with the biggest smile on her face when Santa came over to her and held her hand.”



“EVERYONE gets a gift, courtesy of Holiday Express. It sounds like a Christmas miracle...and it definitely is... but it also represents the core of what we believe as an organization: that ultimately we are all the same and want the same things, no matter what our situation, and that nobody ought to be alone on Christmas.”

“I’ve been to all kinds of places that handle similar situations, with facilities ranging from beautiful and scenic to downright depressing. The thread that all these places have in common is the love the staff and volunteers have for their people. That love was visible to me all morning as the staff sang and danced with their students and encouraged them to participate in the fun.”



“People thank us all the time after the events. And don’t get me wrong; we really appreciate it. But we get so much from meeting so many amazing people and hearing inspiring stories, it’s really us who should be thanking them.”

Help Us Celebrate 25 Years OF KINDNESS

At Holiday Express, we believe no one should be alone at the holidays. We are committed to delivering music, food, gifts, financial support, and friendship to those with the greatest need for the gift of human kindness during the holiday season and throughout the year, at no cost to the organizations or individuals we visit. We receive no government funding. Instead, our generous partners help us every step of the way through contributions, fundraisers, and volunteer support.

There are many different ways to help those who are desperately in need and so often forgotten. You can help Holiday Express celebrate 25 years of kindness and bring hope to those who need it most by giving your time, talent, and treasure.



One-Time Donation

Holiday Express runs on the support of the community. Please consider making a gift today. In doing so, you will become part of the solution and improve the quality of life for those often forgotten and most in need. Donations also make a thoughtful and meaningful way to honor or remember someone special in your life, who will receive an acknowledgement from Holiday Express for your generosity.

Recurring Donation

In 2017, in celebration of our 25th anniversary, we will provide programs to 100 organizations. Your monthly gift of \$25 or more will provide those we serve with the healing power of music and friendship.

Matching Gifts

Does your employer have a matching gift program or will they make a donation for the valuable volunteer hours you donate to Holiday Express? Check with your Human Resources department to find out!

Employee and Community Giving Drives

Help us fill Holiday Express gift bags! By coordinating a drive to collect toothbrushes, toothpaste, wash cloths, and warm socks, you will help us keep our costs to a minimum, while introducing your friends and co-workers to Holiday Express. This project is ideal for students and youth groups working on community service hours.

In-Kind Donations

Collaboration plays an important role in the success of Holiday Express. Each year, we work with many groups and corporations whose in-kind donations – including meals, truck rental, shampoo, soap, sound system, generator rental, packing boxes, graphic design work, tents, radio air time, bottles of water, blankets, and more – help us to keep costs low, while providing our partners an opportunity to give back to the community they work and live in.

Adopt a Charity Event

Each Holiday Express charity event costs an average of \$6,000 – money well spent when you realize ours is, most often, the only holiday program offered at the organizations we visit. Your group or company can adopt a charity event, covering the event costs.

Sponsor a Fundraising Event

Holiday Express holds four major fundraising events: our Golf Classic at Manasquan River Golf Club in July, our Sunset Benefit Clambake on the beach in Long Branch in September, and two Benefit Concerts at Count Basie Theatre in Red Bank in December. All four have many sponsorship options to fit your needs and cost points. This year's events, celebrating our 25th anniversary, will be extra exciting!

Planned Giving

Leave behind a meaningful legacy at Holiday Express. With a little planning, you can assist those often forgotten. There are a number of options to consider with your estate planning that will have a direct impact on those we serve.



Must Be Santa

Each season, Holiday Express incorporates a new song or special surprise into our repertoire, to the delight of our audiences. This year, our volunteers – together with some of those we visited – enjoyed throwing themselves into a rollicking rendition of “Must Be Santa,” complete with singalong lyrics!

Warehouse Warriors

One thing that never changes from year to year – other than the amount of effort it takes as we continue to increase the number of places that Holiday Express visits – is the wonderful work done by our tireless army of elves in the warehouse. Groups and individuals of all ages spend months helping to sort and pack the tens of thousands of items that are needed for the gift bags distributed to each and every client, as well as the countless other supplies that we bring to every show.



What Makes the Magic of **HOLIDAY EXPRESS** Possible?



YOU DO! Whether you're reading this yearbook because you're a donor, a volunteer, a Giving Partner, a sponsor, a guest at one of our benefit concerts, or a participant at our annual golf outing or clambake, your support is what makes the Holiday Express season happen.

Chances are, at some point in your life, you have either hosted or attended a party or other celebration. Imagine then, for a moment, what it's like to organize a party for anywhere from a few dozen to a few hundred people.

Your guests are, for the most part, strangers, and each one comes to the event with a wide range of challenges of their own: homelessness, hunger, developmental disabilities, mental illness, physical challenges, cancer, addictions, PTSD from their years of military service, blindness, abuse, loneliness, and more. They range in age from toddlers to teens to adults to senior citizens. Some have no family or friends – or any visitors at all – other than their dedicated caregivers.

You're providing everything: the food, drinks, desserts, snacks, candy, paper plates, napkins, and utensils. You're decorating the room with bright tablecloths and festive centerpieces. You've got crafts and face painting and temporary tattoos. You're presenting live musical entertainment, with a band of professional musicians who are donating their time and talent. You're organizing a team of diverse volunteers, most with families and jobs and busy schedules of their own, who will spend their time serving food, singing, dancing, hugging, and socializing with all the attendees, giving them one-on-one

attention. You're bringing along beloved costume characters like The Grinch, Cookie Monster, Elmo, Frosty the Snowman, Rudolph the Rednosed Reindeer, Santa and Mrs. Claus, and a whole bunch of elves. There may be special raffle prizes and personalized, big-ticket gifts given to the group – things they could not otherwise afford on shoestring budgets. And at the end of the celebration, you will send each and every guest home with a huge tote bag, stuffed with a variety of personal care items, blankets, hats, gloves, socks, toys, and more.

Now imagine doing this every day – sometimes two or even three times a day – for about six weeks, from early November till Christmas Eve. An ambitious, amazing, awesome 90 events in all, for tens of thousands of people in need.

If you can imagine all of that, then perhaps you have an inkling of what it is that Holiday Express provides – and continues to provide, each and every year, for nearly 25 years. It is, quite simply, a merry, musical, magical army of volunteers, working through a myriad of logistics with military precision, to deliver the gift of human kindness.

This is why your support is not only vitally needed, but deeply appreciated.

With that in mind, we offer our sincerest heartfelt thanks to the following individuals, businesses, and organizations – and countless others who support Holiday Express throughout the year – for their thoughtful generosity in providing the funds, food, gifts, paper goods, boxes, and more that make it all possible!

We Couldn't Have Done It **WITHOUT YOU!**

IN-KIND & OTHER SUPPORTERS

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EXCEPTIONAL SUPPORTERS THROUGHOUT OUR SEASON

AVIS BUDGET TRUCK RENTALS, for all of the trucks that carried our supplies to our 90 events.
FRITO LAY, for donating thousands and thousands of chips and cookies.
JERSEY MIKE'S, for the many thousand delicious subs that are served at most events.
KOMAR, for the donation of thousands upon thousands of blankets each year.
LOWY'S MOVING SERVICE, for the countless boxes needed to pack our donations, gift bags, and supplies to every event.
PEPSICO, for the donation of thousands of sodas and waters at most of our events this season.
RONSTAN PAPER, for all of the much-needed paper goods, plates, napkins, cups, and trash bags.
SICKLES MARKET, for the hundreds of fresh and delicious fruits donated for the soup kitchens on Christmas Eve.

COUNT BASIE HOLIDAY BENEFIT CONCERTS - DECEMBER 19 & 20, 2016

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NINTH ANNUAL HOLIDAY EXPRESS

Sunset Benefit Clambake - September 18, 2016

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Thanks, also, to all our Clambake auction and ad journal contributors!

HOLIDAY EXPRESS Golf Classic - July 18, 2016

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The Martin Group

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PepsiCo

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T & T Coast Buick

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Avis Shore Rentals

Birravino - Red Bank

CJ McLoone's Pub & Grill - Tinton Falls

PepsiCo

Shore Point Distributing Company

Tito's Handmade Vodka

Music Provided By

Bob Boyd

Andy McDonough

Prizes & Awards

Athlete's Alley

Manasquan River Golf Club

Additional thanks to all our Golf Classic auction and ad journal contributors!



EVENT FOOD DONORS

Some fabulous local restaurants and food suppliers provided us with amazing amounts of delicious food at nearly all of our 90 events this past season. Please show them your support all year long!

Veteran's Haven North & Eva's Village - **J. Vrola**
 Ocean Mental Health, CVR, CPC Behavioral Health - **Windmill Hot Dogs**
 Catholic Charities Housing - **Val's Tavern**
 Jersey Shore Rescue - **Merri-Makers Caterers**
 Straight & Narrow - **Salt Creek Grille, Rumson**
 Medallion Behavioral Health - **McLoone's The Rum Runner**
 St. Francis Inn - **Patricia's of Holmdel** and **Restaurant Diomede**
 Joseph's House - **Joe Leone**
 Audrey Hepburn Children's Hospital - **Surf BBQ**
 St. John's Soup Kitchen - **McLoone's Boathouse**
 Trinity Soup Kitchen - **McLoone's Asbury Grille**
 St. Ann's Soup Kitchen - **McLoone's Pier House**
 And **Jersey Mike's Subs**, for thousands of subs that were served at most of our other events.





2016 GIVING PARTNERS

The Giving Partner Program offers a unique opportunity for individuals, businesses, or groups to provide very personal gifts to the facilities we visit, selected from a “wish list” that each organization is invited to provide, with items they could not ordinarily afford. Look for each season’s updated Giving Partner wish list on the Holiday Express website.

American Legion Post 504 - Jackson
 Anonymous
 Ansell, Grimm and Aaron
 Jake Bassinder
 Frank & Linda Belmont
 Amy & John Brogan
 Buhler Ford & Barry Pollack
 Buttonwood Drive Neighbors - Shrewsbury
 CBA Cross Country Track Team
 Joanne & Frank Colella
 CJ McLoone’s - Tinton Falls
 Community Associations Institute - CA-NJ Chapter
 Jane Denny & Family
 Ray Distefano
 Kelly Donovan
 Stephanie & Michael Doyle
 Russ Gartz - Men of Manalapan
 Ann-Marie & Bruce Gundaker
 HP Enterprise Employees - Sal Maita
 Bob Hutchins & Family
 Sharon Kitley & Family
 Mary Lindsey & Anne White
 Michele Macchia & Sandoz
 Mariner Wealth Advisors - Chris Housen
 Melissa Marshall & Friends
 McLoone’s Asbury Grille
 McLoone’s Bayonne Grille
 McLoone’s Boathouse - West Orange

McLoone’s Pier House - Long Branch
 McLoone’s Rum Runner - Sea Bright
 McLoone’s Woodbridge Grille
 Meadow Flower Nursery School
 Dianne Meserlin & Friends
 Morgan Stanley-Smith Barney Employees - Shrewsbury
 NJ Gravel & Sand Company
 Angel Palumbo & Debbie Foley
 Angel & Joe Palumbo
 Phyllis & Eric Peterson
 Maggie & Doug Raynor
 Judith & Mark Reuter
 The Robinson Ale House - Red Bank
 Will San Filippo
 Mr. & Mrs. Santa Claus
 Kathleen & Nick Scerbo
 Laura Searle & Chris Dinallo
 Christine Spencer
 Maureen Staub & Family
 Sunnymeth Asset Management - Jim O’Mealia
 Taste & Technique - Fair Haven
 TD Bank - Bridgewater
 Travelers Insurance Employees (Edison & Morristown)
 Dawn and Joe Walsh
 Peggy Weil
 Wells Fargo Advisors Employees
 WithumSmith+Brown
 World Subaru - Tinton Falls

MAKING IT COUNT *with* HOLIDAY EXPRESS

EXPENSES

TOTAL: \$1,314,679

\$119,036

Performances
Special Events

9%

FUNDRAISING

\$120,210

Administrative
Insurance
Technology
Utilities
Supplies

9%

MANAGEMENT
& GENERAL

\$1,075,433

Mission Goods
and Services
Gift Bag Items
Transportation
Sound
Food
Warehouse Space
Scholarships

82%

PROGRAM

Served
15,000
MEALS

Traveled
23,000
MILES

Volunteered
275,000
HOURS

ESTABLISHED
IN
1993 | USING
2,500
VOLUNTEERS ANNUALLY

DISTRIBUTING MORE THAN
344,000
GIFT BAGS SO FAR

RECEIVING
NO

GOVERNMENT FUNDING,
DUES, OR FEES

PERFORMING MORE THAN
1161
MUSICAL EVENTS IN
7 STATES
TO DATE | SERVING AN
UNDERSERVED
POPULATION-
THOSE WITH A
DIVERSITY OF
SPECIAL NEEDS-
FOR FREE

2016
90 IN **48**
EVENTS | DAYS

24,000
ENTERTAINED AND FED

12 NEW
ORGANIZATIONS

REVENUE

TOTAL: \$1,236,945

13%

PERFORMANCES

\$161,887*

Count Basie
Red Bank Tree Lighting

13%

SPECIAL EVENTS

\$156,887*

Golf Outing
Clambake
Other

38%

IN-KIND

\$477,518

Gift Bag Items
Supplies
Food & Beverages
Advertising

36%

DIRECT
PUBLIC
SUPPORT

\$440,653

Financial
Donations
Grants
Foundations
Awards

*net of direct costs
Source: Audited Financials, IRS Form 990

Thank you for helping us deliver the priceless gift of human kindness!



25TH ANNIVERSARY

Delivering the Gift of Human Kindness

968 SHREWSBURY AVENUE | TINTON FALLS, NJ 07724

SAVE THE DATES!

JULY 17
ANNUAL GOLF CLASSIC



SEPTEMBER 17
SUNSET BENEFIT CLAMBAKE



DECEMBER 18 & 19
COUNT BASIE BENEFIT CONCERTS



In 2017, HOLIDAY EXPRESS is celebrating its 25TH ANNIVERSARY of DELIVERING THE GIFT OF HUMAN KINDNESS

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