



**HOLIDAY[®]
EXPRESS**

HOLIDAY EXPRESS **BENEFIT CONCERT**

Count Basie Theatre, Red Bank, New Jersey

MONDAY, DECEMBER 19TH *PRESENTED BY STILL WELL-HANSEN*
& TUESDAY, DECEMBER 20TH

SPONSORSHIP OPPORTUNITIES:

MAJOR SPONSOR PACKAGE: All sponsorships of \$2,500 and above receive the following recognition as part of their sponsorship:

- Recognition on Holiday Express website (150,000 – 200,000 hits yearly)
- Recognition from stage
- Recognition on event signage/sponsor board
- Recognition in winter Holiday Express special edition “2016 Season Yearbook”

- SANTA SPONSOR** **\$10,000** **24 Premium Tickets** to the concert (\$125), **Your Company Name/Logo** on HolidayExpress.org homepage with a **Direct Link to Your Website** from Sponsor Page along with a **30 Word Description** of your company, **Your Name/Logo on the Count Basie Theatre** pre-event program loop, **Plus Major Sponsor Package**
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- PATRON SPONSOR** **\$1,000** **6 Premium Tickets** to the concert (\$60), **Signage** at the event.

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